

AMENDED IN SENATE APRIL 27, 2004

SENATE BILL

No. 1324

Introduced by Senator Vincent

February 17, 2004

An act to add Section 5442.14 to the Business and Professions Code, relating to outdoor advertising.

LEGISLATIVE COUNSEL'S DIGEST

SB 1324, as amended, Vincent. Transportation: advertising displays.

The Outdoor Advertising Act regulates placement of advertising signs adjacent to and within specified distances of highways that are part of the national system of interstate and defense highways and federal-aid highways. The act prohibits advertising displays from being placed or maintained on property adjacent to a section of a freeway that has been landscaped, with certain exceptions. A violation of the act is a misdemeanor.

This bill would authorize ~~an~~ 3 advertising ~~display~~ *displays* in the County of Los Angeles by the Lennox School District subject to specified conditions.

Because a violation of the bill's provisions would be a crime, the bill would impose a state-mandated local program.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: yes.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 5442.14 is added to the Business and
2 Professions Code, to read:
3 5442.14. Notwithstanding any other provision of this chapter,
4 Section 5440 does not apply to any advertising ~~display~~ *displays* in
5 the County of Los Angeles if all of the following conditions are
6 met:
7 (a) ~~The display is~~ *There are no more than three displays and*
8 *those displays are* located on property that the Lennox School
9 District has owned before January 1, 2000.
10 (b) ~~The display is~~ *displays are* located within the boundaries of
11 the Lennox School District.
12 (c) Placement or maintenance of the advertising ~~display~~
13 *displays* does not require the immediate trimming, pruning,
14 topping, or removal of trees located on a state highway
15 right-of-way to provide visibility to the advertising ~~display~~
16 *displays*, unless done as part of the normal landscape maintenance
17 activities that would have been undertaken without regard to the
18 placement of the ~~display~~ *displays*.
19 (d) Any rental proceeds received by the Lennox School District
20 from the nonconforming ~~display~~ *displays* are expended by the
21 school district for ~~the benefit of the school district~~ *instructional*
22 *materials and classroom teacher support costs*.
23 (e) No advertising ~~display~~ *displays* shall advertise products or
24 services that are directed at an adult population, including, but not
25 limited to, alcohol, tobacco, gambling, or sexually explicit
26 material.
27 (f) The advertising ~~display~~ *displays* shall not cause a reduction
28 in federal aid highway funds as provided in Section 131 of Title
29 23 of the United States Code.
30 ~~(h)~~
31 (g) No public funds are required to be expended to pay for the
32 costs of the ~~display~~ *displays*.
33 ~~(i)~~
34 (h) ~~The display does~~ *displays do* not impose any additional
35 liability of the Department of Transportation.

SEC. 2. No reimbursement is required by this act pursuant to Section 6 of Article XIII B of the California Constitution because the only costs that may be incurred by a local agency or school district will be incurred because this act creates a new crime or infraction, eliminates a crime or infraction, or changes the penalty for a crime or infraction, within the meaning of Section 17556 of the Government Code, or changes the definition of a crime within the meaning of Section 6 of Article XIII B of the California Constitution.

CORRECTIONS
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